



JEWISH CHILD AND FAMILY SERVICE
Strengthening Lives in Keeping with Jewish Values

MARKETING SPECIALIST (YOUTH POSITION)

ABOUT US:

Jewish Child & Family Service (JCFS) is a client-centred non-profit social service agency, located in Winnipeg, Manitoba, offering a wide variety of supports. Our services include, but are not limited to, Counselling, Community Education, Addictions Services, Older Adult Services, Child Welfare, and Mental Health Supports.

JCFS has a supportive work culture. We provide a competitive salary, vacation time, health and dental benefits, pension, mental wellness supports, and professional development opportunities. We are committed to community involvement. We strengthen lives in keeping with Jewish values.

To learn more about us, visit us at www.jcfswinnipeg.org, or follow us on social media (@jcfswinnipeg).

ABOUT THE POSITION:

The Marketing Specialist is an 8-week position, as funded through the Canada Summer Jobs program, and is 30 hours per week.

Working out of the Community Engagement Team, some of your key responsibilities will include:

- Drafting and designing promotional materials, such as posters and handouts, for the agency
- Creating and sharing social media content including posts, reels, and events
- Supporting the development of the JCFS 2024 Annual Supporters Campaign
- Attending JCFS events and groups to create publicity content
- Assisting with special projects such as Donor Engagement Survey and Food Security
- Participating in JCFS team and agency activities

YOUR FIT:

- [Must meet the Canada Summer Student Job requirements](#)
- Background in public relations, marketing, or graphic design strongly suggested

- Enthusiastic, committed, and professional
- Excellent knowledge of social media platforms such as Meta, X, and LinkedIn
- Familiarity with a variety of computer applications such as Canva, Zeffy, and LinkTree
- Clear communicator with superior written skills
- Valid Driver's License with a clean driving record and car required
- Knowledge of the Winnipeg Jewish community is considered an asset

SALARY: \$15.30 + Vacation Pay

START DATE: June 18th, 2024

HOW TO APPLY:

Please apply by sending your resume and cover letter to Alexis Wenzowski, Director of Operations (awenzowski@jcfswinnipeg.org) by Friday, May 24th, 2024.

We thank all interested applicants; however, only those selected for an interview will be contacted.